



## Queen's Business School

### Responsible and Sustainable Business and Management Conferences and Workshops 2022-2023 & 2023-2024

Conferences and workshops related to responsible and sustainable business and management are vital for the dissemination of research; feedback and peer review; the sharing of new ideas and approaches; and networking and community building. Queen's Business School is delighted to have hosted a number of relevant conferences between 2022 and 2024, including the following:

#### **Third Interdisciplinary Conference on Disability and Consumption (12 April 2024)**

The Third Interdisciplinary Conference on Disability and Consumption (IDCD) aimed to advance the conceptualisation and understanding of disability and consumption. By bringing together researchers from across the world with an interest in consumers with disabilities, it offered fresh, cross-disciplinary, and stimulating perspectives on this important theme. The conference was co-chaired by Dr. Hilary Downey (Queen's Business School, Queen's University Belfast), Dr. Anthony Beudaert (CERTOP, University Toulouse Jean Jaurès, France) and Dr. Jean-Philippe Nau (CEREFIGE, University of Lorraine, France),

#### **CSEAR Ireland Congress on Social and Environmental Accounting Research (8-10 November 2023)**

The Fourth Centre for Social and Environmental Research (CSEAR) Congress on Social and Environmental Accounting Research focused on 'The Role of Sustainability Accounting, Accountability and Governance in Transitioning Towards the Sustainable Development Goals'. The spirit of the conference was collegiate and interdisciplinary, providing a vital forum for discussion, collaboration, and intellectual exchange. The conference was co-chaired by Dr. Laura Mazzola and Dr. Martin Kelly of the Accounting Department at Queen's Business School.

#### **Geothermal Energy Conferences and Workshops at Queen's Business School**

Since 2022, Prof. Mark Palmer (Queen's Business School), Joseph Ireland (Queen's University), and Dr. Nicola Barron have been engaged in extensive work to advance the development of the geothermal energy sector in Northern Ireland. This has included the production of two landmark reports, 'Net Zero Pathways: Building the Geothermal Energy Sector in Northern Ireland' and 'Defining the Vision for Geothermal Energy in Northern Ireland'. In addition, the team have held a number of events for stakeholders including researchers, industry representatives, and policymakers. Prof. Palmer has also collaborated with Dr. Barron and Prof. Min Zhang (Queen's Business School) to address the use of critical minerals across the value chain. This included hosting a multi-stakeholder workshop on 'Considering responsible critical minerals (re)sourcing in Northern Ireland' at Queen's Business School on 27 February 2023.





## **Implementing nature-based solutions in the real world: What does good look like? (22-23 February 2023)**

Dr. Lisa Sheenan (Queen's Business School) has been working with a cross-disciplinary team from Queen's University, Newcastle University, University of Limerick, and Texas A&M University, on a project titled 'Financial Rewards for Improved Biodiversity Outcomes' (FRIBO). FRIBO, which received funding from the Natural Environment Research Council (NERC) under the UK Research Institute (UKRI), focuses on the theme of developing financial instruments that will deliver improved biodiversity outcomes. It will do this by bringing together researchers and stakeholders working in the finance, land-use and biodiversity areas and explore the opportunities and impediments to mobilising private finance for delivering future nature-based solutions. In February 2023, the team held a two-day international workshop which aimed to produce a pragmatic vision of the future with a focus on biodiversity, as well as discuss how this could be financed, and the key research and policy requirements to realise that vision.

## **ADRC Symposium on Air Pollution and Health in Northern Ireland (6 October 2022)**

A team made up of Prof. Duncan McVicar, Dr. Neil Rowland, and Dr. Babak Jahanshahi from Queen's Business School has been researching the links between air pollution and health in Northern Ireland (NI). The team has developed an innovative air pollution dashboard which allows the public to input a postcode anywhere in NI to see the levels of air pollution in their area. The dashboard also lets the public view how levels of air pollution have changed over time and whether they exceed the WHO guideline threshold levels, above which pollution leads to ill health. Following from this, the School hosted the ADRC Symposium on Air Pollution and Health in Northern Ireland in October 2022.

## **18th Corporate Responsibility Research Conference (22-23 September 2022)**

Queen's Business School was delighted to host the 18th Corporate Responsibility Research (CRR) Conference in association with ESCP Business School, Kedge Business School, and the Sustainability Research Institute at the University of Leeds. Under the theme of 'Where now for corporate responsibility research?', the conference provided delegates with the opportunity to reflect on what is known, to discuss current research findings, both theoretical and empirical, and to explore where corporate responsibility research might lead in the next 5-10 years. The conference was co-chaired by Dr. Shirley-Ann Hazlett (Queen's Business School).

**From 17-June 2025, Queen's Business School will host the PRME UK & Ireland Chapter Annual Conference, where we will welcome delegates from England, Scotland, Wales, Northern Ireland, the Republic of Ireland, and beyond. We hope to see you there!**



Queen’s Business School

Ethics, Responsibility, and Sustainability-Related Research Seminars

2022-2023

Each year, Queen’s Business School (QBS) hosts a wide range of seminars showcasing research related to ethics, social responsibility, and sustainability. These are delivered by faculty from QBS, as well as other leading institutions across the world. Details of seminars held during the 2022-2023 academic year are provided below.

DATE	DEPARTMENT	SPEAKER NAME	SPEAKER AFFILIATION	TITLE
09/09/2022	QUCHE	Prof. Eoin McLaughlin	University College Cork	Tracing Sustainability in the Long Run: Genuine Savings Estimate 1850-2018
28/09/2022	OWL	Dr. Sajia Ferdous	Queen’s Business School	Gender mainstreaming in Talent Management: An intersectional investigation into Northern Irish SMEs
19/10/2022	Finance	Dr. Cheng Yan	University of Essex	Investor Horizon and Corporate Sustainability
28/10/2022	Economics	Prof. Christopher McCabe	Queen’s Business School	Opportunities at the interface between health and economics
02/11/2022	IBEM	Claire Kilpatrick	Queen's Business School	Navigating Megatrends: Artificial Intelligence and Corporate Sustainability in Multinational Organisations
04/11/2022	Economics	Dr. Philip Fliers	Queen’s Business School	Employment Protection, Productivity, and Debt Reduction
09/11/2022	Finance	Prof. Shantanu Banerjee	Lancaster University	The Dark Side of Stakeholder Influence: The Surprising Effect of Customer Fraud on Suppliers
11/11/2022	Economics	Dr. Luis Guimaraes	Queen’s Business School	Universal Basic Income: The Worst Bar All Others?
18/11/2022	Accounting	Dr. Anne Marie Garvey	Universidad de Alcalá	True and Fair View – Fair Presentation as a nexus between conventional accounting, sustainability accounting, and Islamic accounting: Unifying three frameworks?
25/11/2022	Economics	Prof. Takashi Hayashi	University of Glasgow	Equilibrium consequence of welfare egalitarianism
30/11/2022	Finance	Dr. Yang Li	Queen’s Business School	Does Real Flexibility Help Firms Navigate the COVID-19 Pandemic?
02/12/2022	Accounting	Dr. Martin Quinn	Queen's Business School	Social value/impact reporting - mis-matched legitimacy efforts of Irish credit unions
02/12/2022	Economics	Prof. Luigi Siciliani	University of York	Can financial incentives shift health care from an inpatient to an outpatient setting?
14/12/2022	Finance	Ms Anh Vu	University of Surrey	International Evidence on the Origin of Green Finance Policies
13/01/2023	Accounting	Dr. Caroline Linhares	Sheffield Hallam University	Achieving sustainable supply chains: the role of accounting
25/01/2023	Finance	Dr. Thanaset Chevapatrakul	Nottingham University	Firm-Level Exposure to Climate Change Regulation and Stock Price Crash Risk
03/02/2022	Economics	Dr. Valeria Rueda (with Dr. Björn Brey)	University of Nottingham	The death of King Coal: Industrial decline during childhood and living standards over lifetime

Accounting: Department of Accounting; Economics: Department of Economics; Finance: Department of Finance; IBEM: Department of International Business, Entrepreneurship, and Marketing; ITAO: Department of Information Technology, Analytics, and Operations; OWL: Department of Organisation, Work, and Leadership; QUCCEH: Queen’s Centre for Economic History.



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10/02/2023	Accounting	Dr. Supun Chandrasena, Dr. Lane Matthews, & Dr. Ali Gerged	Queen's Business School & De Montfort University	The impact of ESG Disclosure and CSR committee on Tax Avoidance – Evidence from the US Travel Sector
17/02/2023	Accounting	Dr. Tobias Polzer	Vienna University of Economics and Business	Public Auditing in the Delegated Sphere – Implications for Governance
17/02/2023	Economics	Dr. Alejandra Ramos	Trinity College Dublin	Telenovelas and attitudes toward the LGBTIQ+ community in Latin America (with Maria Lombardi and Selim Gulesci)
01/03/2023	Finance	Prof. Douglas Cumming	Florida Atlantic University	Market Manipulation and ESG Incidents
03/03/2023	Accounting	Prof. Dorothea Greilling & Philumena Bauer	Johannes Kepler University, Linz	Sustainability Reporting of municipal utilities and social service non-profit organisations: current practices and implications of the Corporate Social Responsibility Directive
03/03/2022	IBEM	Dr. Hongryol Cha	Queen's Business School	Organizational agility and communicative action: Evidence from green patents in Korea
24/03/2023	Accounting	Dr. Lane Matthews	Queen's Business School	Carbon Disclosure, GHG Emissions and Market Value of FTSE 350 Firms – Evidence from Voluntary Versus Mandatory Carbon Disclosers
24/03/2023	QUCEH	Prof. Bishnu Gupta	University of Warwick	Conflict and Gender Norms: Evidence from India
31/03/2023	Accounting	Dr. Mahmoud Elmarzouky	Aston University	An examination of UK companies' modern slavery disclosures: does board gender diversity matter?
19/04/2023	Finance	Prof. Sanjay Banerji	University of Nottingham	Can skilled experts in BOD ensure better Governance? Roles of Incentives and Career Concerns
21/04/2023	Accounting	Prof. Christopher Napier	Royal Holloway, University of London	Tackling Fraud through Social Control in the Charity Sector: A Stakeholder Perspective
26/04/2023	Finance	Dr. Bram van der Kroft	Maastricht University	Tilting the wrong firms? How inflated ESG ratings negate socially responsible investing under information asymmetries
28/04/2023	Accounting	Dr. Habiba Al-Shaer	Newcastle University	The influence of country-level mechanisms and corporate governance on the corporate commitment to climate change
02/05/2023	OWL	Prof. Jia Jasmine Hu & Prof. Kaifeng Jiang	University of Ohio	It Takes Humility to Enhance Diversity: CEO Humility and Female Representation in Top Management Teams
03/05/2023	Finance	Prof. Raghavendra Rau	University of Cambridge	Hazed and confused: Prenatal pollutant exposure and CEO risk-taking
03/05/2023	IBEM	Dr. Christian Rupiotta	Queen's Business School	Impact Creation through Community-Based Enterprises: A Configurational Analysis of Enabling Conditions
05/05/2023	Accounting	Prof. Karthik Ramanna	University of Oxford	Accounting for carbon offsets – establishing the foundation for carbon-trading markets
05/05/2022	Economics	Dr. Bertan Turhan	Iowa State University	Affirmative Action in India: Restricted Strategy Space, Complex Constraints, and Direct Mechanism Design
02/06/2023	Accounting	Dr. Meng Yan	Durham University Business School	What is associated with fraud? Using textual analysis to detect healthcare fraud: evidence from a UK healthcare sector audit report
09/06/2023	Accounting	Prof. Colin Dey	University of Dundee	Corporate sustainability miscommunication as epistemic injustice and elite misconduct
12/06/2023	IBEM	Prof. Israr Qureshi & Dr. Babita Bhatt	Australian National University	Prefiguring alternative organizing: A comparative study of two community collectives
12/06/2023	OWL	Dr. Tunde Ogunfowora	University of Calgary	On the structure and nomological network of gaslighting within the context of leader-employee dyads at work

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26/09/2023	OWL	Dr. Bernadeta Goštautaitė	ISM University of Management and Economics	Age and Career Resilience Across Countries: A Multilevel Study Investigating Micro and Macro-Level Influences
11/10/2023	Finance	Jonah Zahnd	Harvard Business School	Characterizing Heterogeneity in Impact Investing
13/10/2023	Accounting	Dr. Julie Demaret & Dr. Matteo Molinari	University of Tours, University of Kent	Are Management Accountants legitimated in Sustainability Reporting?
20/10/2023	Accounting	Dr. Louise Gorman	Trinity College Dublin	Implementing the EU Green Taxonomy: Implications for Small- and Medium-Sized Accounting Practitioners
27/10/2023	Accounting	Prof. Kelum Jayasinghe	Sheffield University	Governmental Management of Financial Services in Fragile States: the Case Study of Peripheral Regions in Myanmar
27/10/2023	Economics	Dr. Ewan Gibbs	University of Glasgow	Deindustrialisation and the Economic Case for Scottish Independence since the 1960s
03/11/2023	Accounting	Dr. Umair Riaz	Queen's Business School	Governance Processes in Faith-Based Institutions: Servant Leadership and Personal Accountability in Mosques
17/11/2023	Accounting	Prof. John Ferguson	University of St. Andrews	Forward-Looking Responsibility and Political CSR
01/12/2024	Accounting	Dr. Laura Mazzola	Queen's Business School	The deconstruction of poverty through accounts
08/12/2024	Accounting	Prof. Martin Quinn	Queen's Business School	“If you want to get rid of filth diseases, you must first get rid of the filth” – the ‘economic’ decision by a city corporation to collect household waste
05/01/2023	Accounting	Dr. Bibek Bhatta	Queen's Business School	SDG7 and the systematic downplaying of affordability in the discourse on energy prices
10/01/2024	Finance	Dr. Caterina Santi	HEC Liège	SME's Environmental Attributes and Performance: A Data Integration Approach
12/01/2024	Accounting	Dr. Evangelos Seretis	University of Glasgow	Ex-ante adherence with IFRS S2 climate change related disclosures and firm risk
19/01/2024	Accounting	Dr. Gianluca Vitale	University of Siena	Imagining grand challenges: calculative practices for activating ignorance
26/01/2024	QUCEH	Dr. Ben Schneider	Oslo Met	The Task and Skill Content of Past Technological Change: Job Creation and Job Quality in the US Transportation Revolution
14/02/2024	OWL	Dr. Nina Teasdale	Glasgow Caledonian University	Navigating Gendered Spaces and Playing the Academic Game: the lived-realities of Women Professors

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16/02/2024	Accounting	Dr. Enayet Karim	Queen's Business School	Cost of Debt and CAM: Does Corporate Governance Matter?
23/02/2024	Accounting	Dr. Julie Bertz	Dublin City University	Meeting the many legitimate demands for improvements in public services - an analysis of local government annual budgets
23/02/2024	Economics	Dr. Daniel Borbely	Queen's Business School	Forced Migration and Local Economic Development: Evidence from Post-War Hungary
08/03/2024	Economics	Dr. Arcangelo Dimico	Queen's Business School	The Effect of Abortion Policies on Fertility and Human Capital in sub-Saharan Africa
22/03/2024	Economics	Prof. Jaideep Roy	University of Bath	Individual versus group morality: the role of information
26/03/2024	Accounting	Prof. Natascha Radclyffe-Thomas	Glasgow Caledonian	Workshop: Understanding and Integrating the PRME Impactful 5 (i5) Pedagogy
12/04/2024	Accounting	Carmelo Arena	University of Calabria	A Review on Management Control System and Innovation: the role of governance mechanisms
12/04/2024	QUCEH	Dr. Richard Franke	Trinity College Dublin	Skilled Labour Inflows and Economic Growth: Theory and Evidence from Post-War Germany
17/04/2024	Accounting	Dr. John Barimo	SDSN Ireland	Teaching and Learning with Sustainability Workshop and Considerations for Localising the UN SDGs
19/04/2024	Accounting	Dr. Bibek Bhatta	Queen's Business School	Green jobs and national discourse
26/04/2024	Accounting	Dr. Yun Lu	Queen's Business School	Do ESG ratings promote corporate green innovation?
29/04/2024	OWL	Prof. Dermot Breslin	Rennes School of Business	HRM in Home Care - Managing tensions in Home Care through Human Resource Management practices
01/05/2024	IBEM	Dr. Martina Hutton	Royal Holloway, University of London	Radical Community Response-Ability: Learning Partnerships with “Others”
10/05/2024	Economics	Dr. Dimitrios Diamantaras	Temple University	Socioeconomic Conditions and Violent Extremism in the U.S.
10/05/2024	Accounting	Prof. Ciaran Connolly & Dr. Elaine Stewart	Queen's Business School	Public Sector Sustainability Accounting and Reporting: An All-Ireland Perspective (with Paul Lawless & Eoin Reeves)
17/05/2024	Accounting	Dr. Reinald Minnaar	Nyenrode Business School	New forms of organising and unconscious control: a case study of a holacratic organisation
21/05/2024	ITAO	Dr. Michael Dohan	Lakehead University	Sustainable Digital Governance in Healthcare: Addressing Challenges to Maximize Innovation in Regional Hospitals
24/05/2024	Accounting	Pasquale Latella	University of Calabria	Is eco-efficiency affected by the board of directors? A comparison between EU and US listed companies
28/05/2024	Accounting/OWL	Prof. Mariano Heyden	Monash University, Australia	Wrinkles of Change? The Reproduction of Age Profiles in the Executive Suite Across CEO Succession Contexts
07/06/2024	Accounting	Dr. Sally Ahmed	Queen's Business School	The relationship between ESG decoupling and earnings quality
14/06/2024	Accounting	Dr. Lane Matthews	Queen's Business School	The information asymmetry of voluntary integrated reporting - a driver or a consequence? Evidence From FTSE350 firms
21/06/2024	Accounting	Dr. Massimo Contafatto	University of Sussex	Organisational Management of Institutional Complexity: The Emergence of Sustainability Reporting in a Chinese State-owned Enterprise
28/06/2024	IBEM	Dr. Janine Swail	University of Auckland	Advancing gender inclusivity: moving entrepreneurial ecosystems onto new paths